



DRUMMOYNE SWIMMING CLUB

SPONSORSHIP OPPORTUNITIES

– 2020/21

Welcome to the Drummoyne Swimming Club

Drummoyne Swimming Club, founded in 1904 is one of the oldest swimming clubs in Australia. Our Club meets every Saturday morning in summer at Drummoyne Pool. We are a family club and cater for all ages and standards of swimmers, ranging from toddlers to grandparents.

Our local area is a diverse place and our club reflects that diversity. So, while we offer kids and adults the opportunity to do something they love, we offer you the chance to show support for your local community and for you to introduce or publicise your business to a pool (pardon the pun!) of high net worth potential customers.

Sponsorship is a great way to show your ongoing support for the club and community and provides you with maximum ongoing exposure to the club community. We use funds raised through sponsorship for a range of things including to buy trophies, to buy club uniforms and equipment, to pay for coaching and coaching courses and to upgrade facilities.

Our members appreciate the involvement of the business community in assisting the club and traditionally reciprocate this support.

Please read on to learn about how you can help.

Tim Doolan
President, Drummoyne Swimming Club

WWW.DRUMMOYNESWIMCLUB.COM.AU
1P HENLEY MARINE DRIVE, DRUMMOYNE

SPONSORSHIP OPPORTUNITIES FORM

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Contribution*	\$2,000	\$1,000	\$500
Sponsorship Benefit			
Logo on plaque/board at Drummoyne swimming pool for all members to see	✓	✓	✓
Opportunity to have Logo on certain club merchandise	✓	✓	
Framed Certificate of appreciation	✓	✓	✓
Logo placement on website which links to your business website	✓	✓	✓
Logo placement on club notifications (eg. Weekly update emails)	✓	✓	✓
Invitation to attend Club Championships /trophy week	✓		
Appreciation mention at club championships	✓	✓	✓
Signage/banner placement inside pool area (to be provided by business)	✓		
Weekly program – logo on sheet	✓	✓	✓
Trophy naming rights (1 per season)	✓		
Invitation to attend Club presentation – opportunity to award trophies	✓		
Weekly announcements at swim meets	✓	✓	✓
Facebook posts – link to your business (Facebook page – to be provided by the business) (x 4 per season)	✓	✓	
Facebook posts – link to your business (Facebook page – to be provided by the business) (x 2 per season)			✓
Instagram posts – content to be provided by the business (x 4 per season)	✓	✓	
Instagram posts – content to be provided by the business (x 2 per season)			✓

I am interested in supporting the Drummoyne Swimming Club as a: **Gold Sponsor** **Silver Sponsor** **Bronze Sponsor**

Your Name

Organization

Phone Number

Email address

Postal Address

Please return this slip to or contact our Club Publicity Officer to discuss this opportunity:

Mr. Adrian Bell
Publicity Officer
Drummoyne Swimming Club Inc.
PO Box 105, Drummoyne NSW 1470
M: 0424561831
E: adnj2004@gmail.com

*** Contribution can be financial or goods and services.**